

SUBJECT: Traveling to the Nearest Star...

Hello FIRSTNAME, Robert Martin from Childcraft asking if you remember the children's song, Twinkle, Twinkle Little Star?

This song reminds adults and children to look up at the stars.

Maybe you've had a similar experience singing that song with your children...

Do you remember holding a son or daughter on your shoulders while looking up at the stars before carrying them off to bed in the evening?

Maybe they asked you to read a book to them about the stars in the galaxy...

Reading to them before they go to bed is the best way to satisfy their natural curiosity about stars and the universe.

You can motivate your children to imagine what it might be like to travel to the nearest star.

It's not the same as viewing a television program about space travel to the nearest star.

Research shows that the average child between the ages of three and ten watches over 30 hours of television each week.

Now you can turn off the television set and encourage your children to develop their own natural curiosity.

When kids view reading as a fun, enjoyable activity, their reading skills improve naturally.

Are you worried about the best way to encourage your children to develop a love of reading a book about the stars and space travel?

Relax because there is an easier way to help your children develop the reading and learning skills necessary to succeed in school and in life.

[INSERT LINK HERE](#)

A Look into Space gives your children a fast and easy way to promote a lifelong love of learning beginning with the stars of the universe.

When they read about stars, they will want to learn more about other science topics in school.

A Look into Space teaches your children how to pronounce and define words like *orbit*, *gravity*, *atmosphere* and *meteor*. If you want a fast and easy way to show your children how to build vocabulary skills, this is it.

Easy-to-do science activities help your children discover the excitement of invention. They'll develop sharp, inquisitive minds buzzing with bright ideas for class projects and science fairs.

Astonishing illustrations portray breathtaking wonders of the sky.

Isn't this the best way to encourage your children to read and help them get the best grades they can in school?

[INSERT LINK HERE](#)

You can share this exciting trip to the nearest star with your children for free for a period of 15 days.

This is your only opportunity to encourage your children to embark on a lifelong learning experience beginning with reading about the stars of the universe.

Are you ready to read to them about traveling to the nearest star before you tuck them in at night?

If you are, then order *A Look into Space* immediately.

Robert Martin
President
Childcraft

P.S. Please take advantage of *Childcraft's* free examination privilege.

Don't miss your chance to share the wonders of the stars with your children.

Act now to enjoy your 15 free days of examination of *A Look into Space*.

[INSERT LINK HERE](#)