

SUBJECT: Mastering the art of conversational copy...

Hey FIRSTNAME, it's Sheila from Conversational Copywriting, and I want you to imagine something with me for a moment...

You're pumped because you have hopes of being the boss of your own fitness center business.

Maybe this is only a pipe dream because you can't get your new fitness center off the ground. Why? You don't have any paying clients yet.

No one is enrolled in any of the exercise classes in aerobics, yoga, weight lifting or other exercise activities your new fitness center offers.

Right now, you don't have anyone working out in the room full of exercise equipment.

This scenario is not entirely different from what other entrepreneurs and small business owners go through when trying to get a new business off the ground.

Many new business owners struggle with the best approach to take when trying to win business and new clients.

Wouldn't you like to know how you to connect with your new prospective fitness clients on an emotional level?

This will help you build the trust and loyalty you will need to reach out to them.

You remember reading somewhere that it's been proven that 70% of consumers with high emotional engagement will spend twice as much with the brands they like.

When they feel emotionally connected, 81% percent of consumers will promote a brand to friends and family.

Now you have a way to attract new clients to your business. They will be eager to try out the services your new fitness center offers to them.

INSERT LINK HERE

When you enroll in the Conversational Copywriting course, you will know how to write conversational marketing copy that will resonate with the prospective clients you are reaching.

This self-paced course can be completed quickly and easily. Here's how...

- Twenty-one PowerPoint slides and video lectures will teach you how to build trust with an audience to encourage them to buy your product or service.
- Videos, PDFs and other bonus materials explain how to write marketing copy that promotes products and services in a way that is transparent and honest for entrepreneurs and business owners.
- Feedback from the instructor, Nick Osborne, on six homework assignments will give you a new and powerful skill. You can apply this skill to the next piece of sales copy you're tasked with writing.
- Conversational copywriting is a powerful way to make the sale...without hype, manipulation or exaggeration.
- During the monthly live video Q&A session, you can ask the instructor anything about building trust and loyalty with your clients through conversational copywriting.

Fit the course within your schedule and take as long as you need to complete the course.

Using a conversational voice is a faster and easier way to market your fitness training services to prospective clients.

INSERT LINK HERE

Once enrolled in Nick Osborne's Conversational Copywriting course, you'll be part of a powerful and growing community. As a conversational copywriter, you'll feel like you're part of something new and better.

Nick Osborne is offering a twenty percent discount on his Conversational Copywriting course.

If you act now, you can take advantage of this discount today. If you wait too long to enroll, you will have to pay full price for the course.

INSERT LINK HERE

Conversational Copywriting is a fast and easy way to attract more clients to your new fitness center... without using hype or high-pressure copywriting

Sheila for Nick Osborne

P.S.

The best way to build business relationships faster is to enroll in the Conversational Copywriting course. You will never know how easy it is to market your business the conversational copywriting way unless you try it.

After you enroll in the course and you are not completely satisfied, you can ask for a full refund at any time within the next 30 days.

Why not enroll in the Conversational Copywriting course today? You have nothing to lose.

INSERT LINK HERE