

**SUBJECT:** Do you enjoy telling stories?

Hey, FIRSTNAME, Rebecca Matter from AWAI asking if you have watched Mike Wolfe's show, the American Pickers, on the History Channel.

Mike Wolfe travels around the United States looking for collectibles from America's past in junkyards, people's storage sheds or other buildings in different states.

Mike always says it's not about the stuff, but the story about the people who made, used or saved the item that attracts his attention.

He sorts through piles of assorted objects until he finds the one item of value that he can resell to make a profit.

Watching Mike pick through items from America's past and sharing the stories about these items with his viewers reminds me a little of other people who enjoy telling stories.

Maybe you enjoy telling stories and would like to know how to earn money telling stories like Mike.

Wouldn't it be great if there was a fast way to earn a living as a writer who loves to tell stories?

There are clients out there needing emails that stand out and drive action.

Did you know that the average office worker receives 121 emails a day?

The average consumer receives 88 emails a day.

I've found a great way to tell stories and write emails for paying clients.

INSERT LINK HERE

Here's why the program, *Email Copy Made Easy*, is the fastest and easiest way to earn a living as a writer.

- **Easy to master.** You can discover the best way to write email copy quickly and easily through a series of audio recordings.

- **Writing these emails is fun and simple.** You will especially enjoy the story telling aspect of email writing if you love to tell stories.
- **Plenty of Work.** Emails are the cheapest and most effective way to help your clients build long term relationships with their customers. As an email copywriter, you can help these businesses increase revenues and achieve record sales this year by writing emails that they can send out to their customers on a regular basis.
- **Better-than-average-pay.** As a new email copywriter, you could charge \$100 to \$250 for each email you write for your clients. Most prospective clients will need anywhere from 3 to 10 emails at a time.
- Once you get your foot in the door, it can easily lead to more and bigger paying projects.
- Email is an inexpensive way for a client to test your copy. You have a chance to make a good impression with a new client.

Doesn't this sound like a good opportunity to get started as a copywriter?

INSERT LINK HERE

Please give *Email Copy Made Easy* a try at a very low, discounted price for 30 days. If it's not for you, AWAI will buy the program back.

Now's the time to discover why *Email Copy Made Easy* is the best way to transform your copywriting career.

Don't let this opportunity to make a great living writing emails that tell stories slip by.

Order *Email Copy Made Easy* today!

To your (fast!) writing success,

Rebecca Matter  
President, AWAI

P.S. You can quickly and easily get started writing email copy for paying clients.

You're getting a complete email writing "business-in-a-box" while having fun telling stories.

By the time you're finished with the program, you'll know how to find clients, land projects, write the emails and most importantly – get paid!

Why not get started writing email copy that tells stories and earns a great income today?

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